

# Conservation-related dates of significance

There are a number of conservation-related holidays or themed weeks throughout the year. You might consider planning events to celebrate or making a shout-out on social media. Come back to the Communications Resource page and check out the templates section for ready-to-use communications related to these special events.

## National Groundwater Awareness Week

*March 8-14, 2015*

## Earth Day

*April 22, 2015*

## Arbor Day

*Last Friday in April: April 24, 2015*

## Soil and Water Stewardship Week

*Last Sunday in April – First Sunday in May: April 26 – May 3, 2015*

2015 theme: Local Heroes: Your Hardworking Pollinators

For more information: <http://www.nacdnet.org/stewardship>

## American Wetlands Month

*Month of May*

## National Pollinator Week

*June 16-20, 2015*

## Anniversary of your SWCD or LGU